



Delegation der Deutschen  
Wirtschaft in Sri Lanka  
Delegation of German Industry  
and Commerce in Sri Lanka

# NEWSLETTER ADVERTISING RATES

As the premier source for information on German-Sri Lankan trade and business, the AHK Sri Lanka newsletter is the perfect platform to elevate your brand to new heights.

By securing advertising space in our newsletter, you're not just placing an advertisement; you're becoming an integral part of the German-Sri Lankan business community.

Seize this opportunity to amplify your brand's visibility, and elevate your marketing strategy with the AHK Sri Lanka Newsletter – where every advertisement is an investment in success.

# AHK SRI LANKA

## Monthly Newsletter

SEPTEMBER 2023  
VOLUME 48



GERMAN BUSINESSES  
HONOURED AT 'TOP  
GERMAN BRANDS IN  
SRI LANKA 2023'

16-HOUR  
INTERACTIVE 'DUE  
DILIGENCE COURSE'

INSIGHTS FROM  
INDUSTRY LEADERS



# Audience



## Vast Reach Via Email

Our newsletter is shared directly to the inboxes of **over 1,500 subscribers**, ensuring your message gets maximum visibility.

The audience includes top businesses, decision-makers, industry leaders, direct customers, and potential customers who are always on the lookout for innovative solutions and partnerships.



## Wide Social Network

Our newsletter will be disseminated to an **extensive audience** of readers via the influential platforms of Facebook and LinkedIn, reaching thousands of people.

# Ad Spaces and Rates

	Description	One-time	3 Insertions Per Year	6 Insertions Per Year	12 Insertions Per Year
1	Ad after Contents page	60,000	$54,000 \times 3 = 162,000$	$48,000 \times 6 = 288,000$	$42,000 \times 12 = 504,000$
2	Inner page ad	40,000	$36,000 \times 3 = 108,000$	$32,000 \times 6 = 192,000$	$28,000 \times 12 = 336,000$
3	Additional advertorial page	20,000	NA	NA	NA

**\*Preferred months can be selected**



**Interested or Need More Information?  
Then, Contact Us!**



**Keshala Dias**  
**+94-112-314364/67**



**communication@srilanka.ahk.de**