

AHK SRI LANKA PARTNERSHIP PROGRAMMES 2025



 PartnerInSriLanka

 PartnerForSuccess

Updated as of July 2024



AHK

Delegation der Deutschen
Wirtschaft in Sri Lanka
Delegation of German Industry
and Commerce in Sri Lanka



As a Premier Partner of the Delegation of German Industry and Commerce in Sri Lanka (AHK Sri Lanka), your company will enjoy unparalleled access and exposure to our extensive network of regional and international decision-makers.

Join our Premier Partnership Program to gain exclusive access to prestigious events, invitation-only activities, and much more. A detailed list of features and benefits for each partnership category can be found in this brochure.

The partner benefits period will commence on 1st January 2025 and conclude on 31st December 2025.

Your Benefits



	PRIVILEGES	PLATINUM	GOLD	SILVER
1	Free Tickets to AHK Sri Lanka Events			
1.1	New Year's Reception	4 tickets free of charge	2 tickets free of charge	1 ticket free of charge
1.2	Top German Brands Flagship Event	8 tickets free of charge	4 tickets free of charge	2 tickets free of charge
1.3	Breakfast Dialogue (Up To 4 Events Per Year)	✓	✓	✓
1.4	Sundowner Networking Events (Up To 4 Events Per Year)	✓	✓	✓
1.5	CEOs Dinners (Up To 4 Events Per Year)	1 invitee per dinner	1 invitee per dinner	1 invitee per dinner
2	Privileged Seating at Events	✓	✓	✗
3	Discount on Additional Tickets	50%	25%	10%
4	Discounts on Selected Services	✓	✓	✓
5	Opportunity to Display a Corporate Video at the New Year's Reception	✓	✗	✗

*For the complete list of terms and conditions, please contact us.
(Contact details are provided on the last page)

	PRIVILEGES	PLATINUM	GOLD	SILVER
6	AHK Sri Lanka Sector Committees			
6.1	Admission to AHK Sri Lanka Sector Committees <ul style="list-style-type: none"> Standard price per sector committee = LKR 55,000 	All 7 sector committees	Up to 4 sector committees	Up to 2 sector committee
7	In Our Online Media			
7.1	Brand Exposure on the AHK Sri Lanka Website	✓	✓	✓
7.2	Dedicated Ad/PR Space in Monthly Newsletter	1 A4 page per newsletter	Half-page A4 per newsletter	Half-page A4 per newsletter
7.3	Thought Leadership Articles in the Monthly Newsletter and Social Media	✓	✗	✗
8	In Our Print Media			
8.1	Brand Exposure on AHK Sri Lanka's Printed Promotional Material, Including Brochures, Dockets, Banners, and Roll-ups	✓	✓	✓
8.2	Brand Exposure on the Logo Wall at the Top German Brands Flagship Event	10 logo placements	6 logo placements	3 logo placements
8.3	Exclusive Usage of 'AHK Sri Lanka Partner' Logo	✓	✓	✓
9	Additional Exposure			
9.1	Category Exclusivity in the Email Signature	✓	✗	✗
9.3	Joint Promotional Support (Awareness Programmes, Decision-maker Meetings, Webinars etc.)	✓	Discounted fee based on scope	Discounted fee based on scope

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Partnership Options

**PLATINUM
PARTNER**

LKR 2.6 Million



Events



Online Media



Printed Media



Additional Exposure



Sector Committees

**GOLD
PARTNER**

LKR 1.56 Million



Events



Online Media



Sector Committees



Printed Media

**SILVER
PARTNER**

LKR 780,000



Events



Online Media



Sector Committees



Printed Media

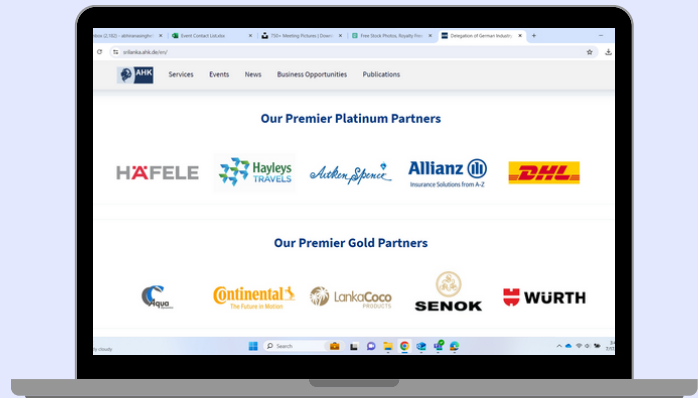
*Govt. taxes applicable in the amount

How Your Company Logo Appears on the AHK Sri Lanka Website and in the Monthly Newsletter

Logos of our Premier Platinum Partners will be bigger compared to those of our Premier Gold and Silver Partners.



Monthly Newsletter



AHK Sri Lanka Website

How Your Company Logo is Displayed in AHK Sri Lanka Print Media

Logos of our Premier Platinum Partners will be given more preference and visibility.



Roll-up



Brochure

Partnership Badges

'AHK Sri Lanka Partner' badges are usable for the duration of the partnership.



WE LOOK FORWARD TO ENHANCING OUR SERVICE FOR YOU...

Contact us for more information



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