



**AHK**

Delegation der Deutschen  
Wirtschaft in Sri Lanka  
Delegation of German Industry  
and Commerce in Sri Lanka

# NEWSLETTER ADVERTISING RATES



# AUDIENCE



## Vast Reach Via Email

Our newsletter is shared directly to the inboxes of over 1,500 subscribers, ensuring your message gets maximum visibility.

The audience includes top businesses, decision-makers, industry leaders, direct customers, and potential customers who are always on the lookout for innovative solutions and partnerships.



## Wide Social Network

Our newsletter will be disseminated to an **extensive audience** of readers via the influential platforms of Facebook and LinkedIn, reaching thousands of people.



As the premier source for information on German-Sri Lankan trade and business, the AHK Sri Lanka newsletter is the perfect platform to elevate your brand to new heights.

By securing advertising space in our newsletter, you're not just placing an advertisement; you're becoming an integral part of the German-Sri Lankan business community.

Seize this opportunity to amplify your brand's visibility, and elevate your marketing strategy with the AHK Sri Lanka Newsletter – where every advertisement is an investment in success.



# AD SPACES AND RATES

	Description	One-time	3 Insertions Per Year	6 Insertions Per Year	12 Insertions Per Year
1	Inside Front Cover	70,000	66,500 X 3 = 199,500	63,000 X 6 = 378,000	59,500 X 12 = 714,000
2	Opening Spread Ad	90,000	85,500 X 3 = 256,500	81,000 X 6 = 486,000	76,500 X 12 = 918,000
3	Back Cover	70,000	66,500 X 3 = 199,500	63,000 X 6 = 378,000	59,500 X 12 = 714,000
4	Inside Back Cover	60,000	57,000 X 3 = 171,000	54,000 X 6 = 324,000	51,000 X 12 = 612,000
5	Next to Inside Back Cover	50,000	47,500 X 3 = 142,500	45,000 X 6 = 270,000	42,500 X 12 = 510,000
6	Single Page Advertisement	35,000	33,250 X 3 = 99,750	31,500 X 6 = 189,000	29,750 X 12 = 357,000
7	Double Spread	45,000	42,750 X 3 = 128,250	40,500 X 6 = 243,000	38,250 X 12 = 459,000

**\*Preferred months can be selected**

**\*Tailor-made packages for alternative insertion frequencies, can be arranged upon request. Please contact us for further details**



# Contact us for more information!

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Supported by:



Federal Ministry  
for Economic Affairs  
and Climate Action

on the basis of a decision  
by the German Bundestag

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