

Organized by



Supported by



Grüne Woche

The global hub for agribusiness

 **17th – 26th January 2025**

 **at Messe Berlin, Germany**



International Green Week:

Exhibit at the World's Largest B2C Food and Agriculture Trade Fair!

Who Should Participate

- ▶ Exporters
- ▶ SMEs and Start-ups
- ▶ Growers and Producers
- ▶ Fast Food Suppliers
- ▶ Specialty Products Suppliers

Benefits

- **B2C Engagement:** Ability to sell your products to consumers over the counter and receive immediate feedback.
- **Investment Recovery:** Recover your investment through direct B2C sales.
- **Brand Visibility:** An opportunity to raise awareness of your products and promote the 'Made in Sri Lanka' tagline.
- **Networking Opportunities:** Meet the international buyers, distributors, and wholesalers.
- **Knowledge and Innovation Exchange:** Learn about the latest trends, technologies, and best practices in the agricultural and food sectors.

Special Concession for GI Certified Cinnamon Exporters

If you are a GI certified cinnamon exporter, **booth costs will be subsidized by 50%**

Booth Details

Package

1,175,000 LKR

Excluding
Govt. Taxes

- *Additional space and equipment can be purchased upon prior request at an extra cost.*

- **Space - 9 sqm**
- **Basic furniture**
 - 1 x display counter
 - 2 x chairs
 - 1 x wastepaper basket
- **2 x company logo display**
- **Common B2B area**
- **Common storage space**
- **Lighting**
- **Flooring**
- **Electricity and Water**
- **Assembling and dismantling**

Contact us to
reserve your booth



Contact number:
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