



# GIRLS' DAY

04<sup>th</sup> March 2026

- **Project Background**

Girls' Day is a highly successful initiative from Germany aimed at encouraging young girls to explore **careers in industries where women are underrepresented, particularly in STEM (Science, Technology, Engineering, and Mathematics), skilled trades, and leadership roles.** Established over two decades ago, the program has proven to be a powerful tool in shaping the future workforce by inspiring young talent at an early stage.

In 2026, **AHK Sri Lanka is organizing the second edition of Girls' Day in Sri Lanka** to address the disproportionately low representation of women in STEM and leadership careers. Our goal is to create an environment that **fosters encouragement and opportunity**, equipping young girls with the confidence and exposure they need to pursue these career paths.

- **Call for School Participation**

To achieve this, we seek **active participation from schoolgirls** across various schools in and around Colombo. We would need your support in **marketing this initiative.** Moreover, your institution must be willing to **grant permission for a day off** to enable your schoolgirls in participating in the program. This is a unique opportunity for your institution to contribute in the **empowerment** of the next generation of **female professionals.**

**For more information and registration, contact Sabrina:**



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# Role of the Schools

## Key Responsibilities

- ✓ Forward the information materials about Girls' Day to teachers, schoolgirls and their parents to **enable awareness**.
- ✓ **Encourage** your schoolgirls to participate in the program.
- ✓ Grant permission for a **day off** to enable schoolgirl participation.

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## AHK Sri Lanka's Role

- 🎯 Ensure that the participating companies create an informative, practical and engaging **half- or full-day program** for the schoolgirls in a safe and secure environment.
- 🗣️ We will manage the **administration and promotion** of the program, including:
  - Creating an **event information page** on the AHK Sri Lanka website.
  - Developing **marketing materials** to support participating companies and schools.
  - **Coordinate the registration** between the companies and the schools.
  - Be the **contact person** for any arising questions.

**Target Group: 12-18 year old schoolgirls**

**Program Participation is free of charge**

**Limited Slots available**



## Why Should Your School Participate?

- ✓ **Develop a Future Talent Pipeline** – Girls’Day introduces young female students to career paths in industry, especially where females are worldwide underrepresented, helping to attract and nurture diverse talent for the long term.
- ✓ **Counteract against the disparity of female STEM education and professional realm among girls** – Women accounted for nearly half (49%) of undergraduate enrollments in STEM subjects at local universities. Meanwhile, in the professional setting underrepresentation is still influenced by persistent gender stereotypes and societal norms. By enabling your girls to participate in Girls’Day, you can contribute in breaking these stereotypes.
- ✓ **Promote Workforce Diversity** – Encouraging more young women to explore non-traditional career paths helps reduce gender disparities in technical and leadership roles, benefiting industry and society at large.

## Supporting Partners:



For more information contact Sabrina:

 [projects@srilanka.ahk.de](mailto:projects@srilanka.ahk.de)

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